tpthink pet

Connecting the world's total pet care data on the blockchain

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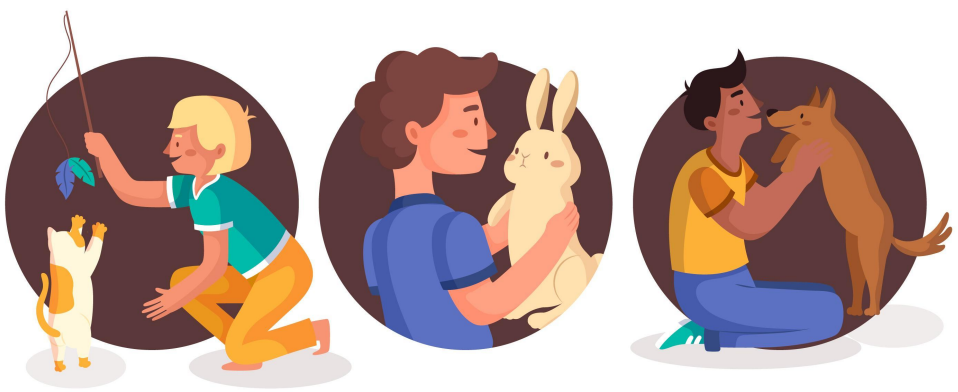
Preface

AboutPet

The bond between pets and people has a long history. Pets are animals that are kept for different purposes than livestock. At some point, people called their pets "friends," and in the 21st century, the status of pets has been redefined.



Nowadays, we prefer to use the term companion animal instead of pet, and pet owners insist on calling their dogs and cats "family.

People who own pets are called PetFamilies (Pet+Family=PetFam) and their pets are becoming a very real, tangible, and present part of the family. The trend has also shifted from a vertical, one-sided concept of owning a pet - the stereotype of being a pet owner - to a horizontal, socially and culturally relevant relationship, where pet owners around the world are now pet lovers.

Economically speaking, the Pet Economy (Pet+Economy=Petconomy) is not a neologism, it is already a trend in the global economy, and we predict that it will develop further in the future. As such, our projects are driving future value.

There's no denying that the number of pet adoptions around the world is on the rise. There are several reasons why pet adoption is on the rise, including personal and medical reasons. For example, single-person families are choosing pets as life companions. A growing trend around the world is a new way of creating a family. They adopt a pet and consider it an integral family member. Some people also choose to become pet owners instead of having children.

We connect with our pets over time and encounter new ways of seeing them, and new insights when they resonate with us.

It's important to recognize that the pets we share our daily lives with are the product of global collaboration. For example, one of the most beloved dog breeds, the Pomeranian, first appeared during the Renaissance. The Germans miniaturized the Samoyed and Spitz breeds and made them into indoor dogs, and the Pomeranian was named after the Duchy of Pomeran in North Germany. From there, the Pomeranian name spread throughout Europe, and Michelangelo is said to have owned a Pomeranian.

In 1761, Charlotte, the queen of King George III, brought Pomeranians back from Germany, this time to England, and in the late 19th century, the dog-loving Queen Victoria brought them to the royal court and they became widely popular in England.

Around the same time, Pomeranians made their way to the United States, where they were officially registered with the American Kennel Club (AKC) in 1888 and became very popular in the New World.

The Pomeranian's appearance as we know it is a result of the American miniaturization of the British Pomeranian. Up until this point, the Pomeranian was a small to medium-sized dog, smaller than a Spitz, and was subsequently bred to have a fuller coat and a smaller skeleton. It's no wonder why the Pomeranian is referred to as the "Toy Spitz" by the European Kennel Club.

The most common animal kept in pet homes around the world is the cat. Domestication of wild cats occurred between 12,000 and 10,000 years ago in the Fertile Crescent, the birthplace of Mesopotamian and Egyptian civilizations, and the oldest pet cat remains are from a 9,500-year-old grave discovered in 2001 at Psilourocambos in the southeast of the island of Cyprus.

Many scholars have suggested that cats came to live with humans at the dawn of the agricultural age as rat catchers, but more recently, the argument that they were actually kept for their cuteness has gained traction. Studies have shown that cats' childlike meows and round eyes attract human affection.

The story that the Persians, who were at war with Egypt, marched in with live cats strapped to their shields during the Battle of Pelusium originated from the Egyptians' worship of cats. In ancient Egypt, cats were revered as the second coming of the goddesses, and the law prevented them from being killed. They were also forbidden to leave the country. Like humans, they were given a funeral when they died, which is why cat mummies are often found in Egypt.

Cats first spread around the world when they accompanied Arabian traders on the Silk Road. Believed to have originated in Africa, cats gradually began to appear throughout Europe and Asia.

Since then, cats have often appeared in historical events. In Europe, cats were put on trial as a substitute for witch hunts, and annual rituals were held to kill cats for lye. In literature and art of the time, cats often appeared as symbols of bad luck. As we moved closer to the modern era, more fables and novels emphasized cats as protectors of people from bad luck, such as the feline god of boots. Famous writers such as Honoré de Balzac and Charles Dickens were known to be cat lovers, and Dickens' cat Mittie was said to come and blow out the candles when Dickens was writing by candlelight late at night. Dickens would later write, "There is nothing so pleasant as to be loved by a cat."

At the dawn of the age of sail, cats were kept on board ships to catch rats on board. This was a big step in the spread of cats around the world. On some islands, cats have even wiped out local life. As a side note, cats are one of the few animals that have no natural enemies. Cats traveling with ships were called "ship cats." This became a custom, and cats continue to appear in historical accounts of America's first airships and airplanes, and cats are even aboard space ships.

The history of pets is more global than we realize, especially with the development of the internet, e-commerce, transportation and logistics, which have changed not only human life but also animals. As superior breeds of pets became widely known, people spread the same breeds from country to country, creating a network of pets that, unlike people, are less localized and more globally shared.

Preface

Think Pet

We start our project in 2024. Think Pet starts with three connections.

01

The first is the way it connects their hearts and minds, which begins when they realize how inseparable their pets are from their lives and how big and important it is to change their perception of them. A life of connection and healing on an emotional and bonding level creates a connection that allows for mediated healing with our pets.

02

The second is to connect pet data. As the demand for pets grows, solidarity for pets expands, and information about health, grooming, shopping, education, and more is increasingly globalized. Pet data can no longer be monopolized by any one country or organization.

03

The third is to increase healthy longevity for people and pets together. There are already ongoing social, economic, and policy efforts to increase healthy longevity (living longer and not sicker), rather than just increasing life expectancy, to ensure that people live healthy and happy lives. This is where the essential health and healthcare of pets comes into play, namely the need for predictive and preventive technologies and platforms to extend the healthy life of pets. The Think Pet project aims for respect for life, health, happiness, and beautiful companionship between people and pets as lifelong companions to 'live longer and not get sick'.

tpthink pet

We are a project that seeks to connect people and their pets with love through the convergence of mind, data, cutting-edge biotechnology and blockchain through three connections.

Preface

Starting a pet network

The second half of the 20th century saw a global boom in the search for the origins of pets and the history of breeds, which led to an accumulation of genealogical and genetic testing data on pets.

Biotechnology (genetic engineering), which has been used to extend human lifespans, is now being applied to pets. Efforts have been made to predict the health status of pets so that they can live a healthy, happy, and life-respecting life together for a long time without getting sick.

And rather than fear and anxiety such as cancer (malignant melanoma, mammary gland cancer, kidney cancer, bladder cancer, etc.), which is the number one cause of death in pets, our project is to build a preventive medical solution that predicts and responds to the onset of cancer with biotechnology (genetic engineering) in advance and utilizes the blockchain platform, and is a virtuous ecosystem business in the pet bio field.

Recognize issues

Perceived as companions, pets' health is crucial to their owners' quality of life, and genetic data can help prevent future illnesses in pets as well as maintain a healthy life for their owners. However, pet data is still scattered across geographies, organized by country and breed, and is not being utilized as big data. This is an obstacle to improving pet health and breeds. In addition, the fragmentation of health and genetic data creates many difficulties in research and development, manufacturing, and testing of animal medicines, feeds, nutritional supplements, and supplies, and scientific big data solutions are urgently needed.

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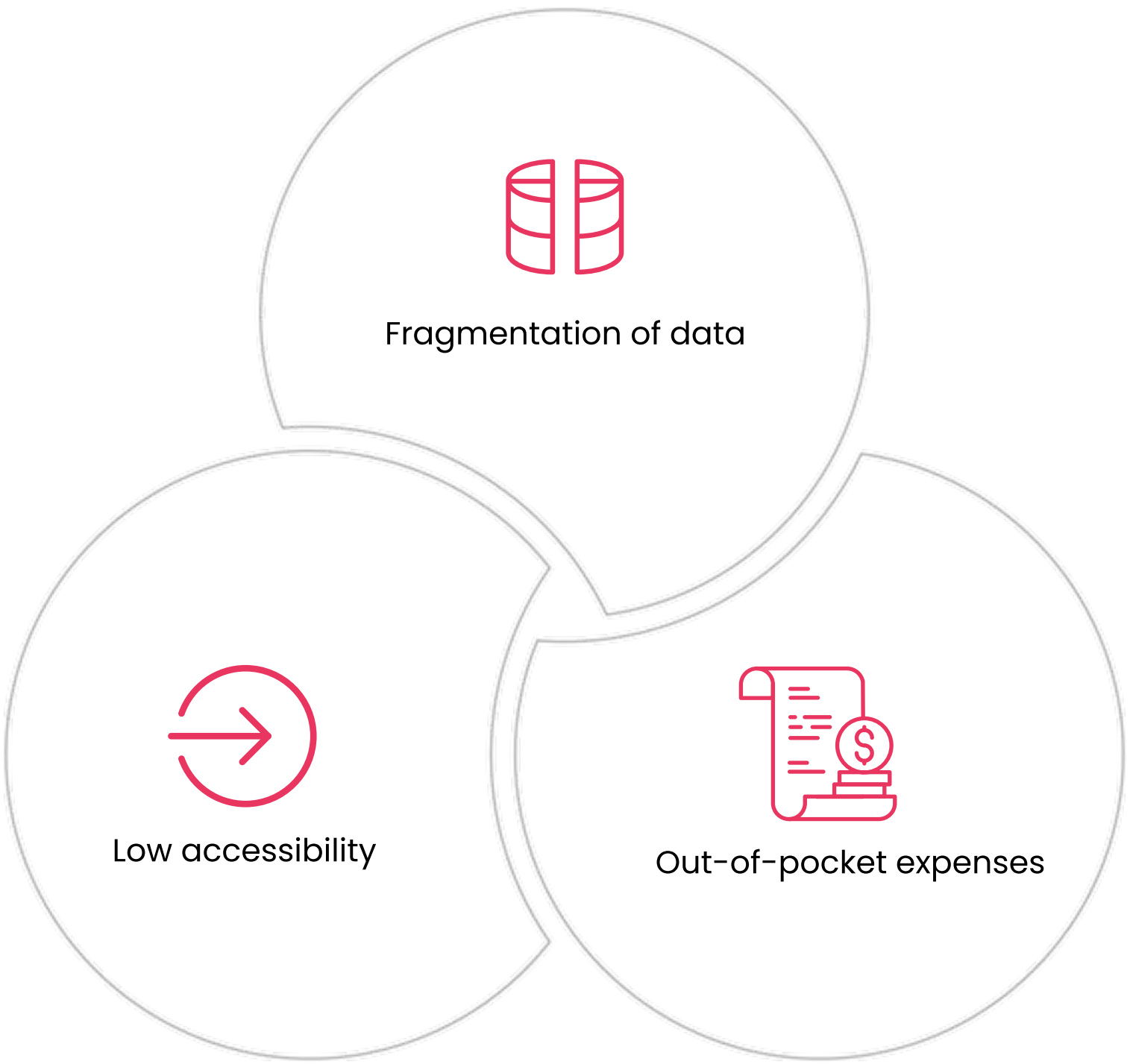
History is an endless dialog between past and present, and the history of future pets is being written by us at Think Pet



What's wrong with pet data?

In addition, few pets have access to advanced technology, as the health care and protection of pets is the responsibility of the pet owner. To overcome this, some developed countries have implemented pet registries, but only a small percentage of pets are registered.

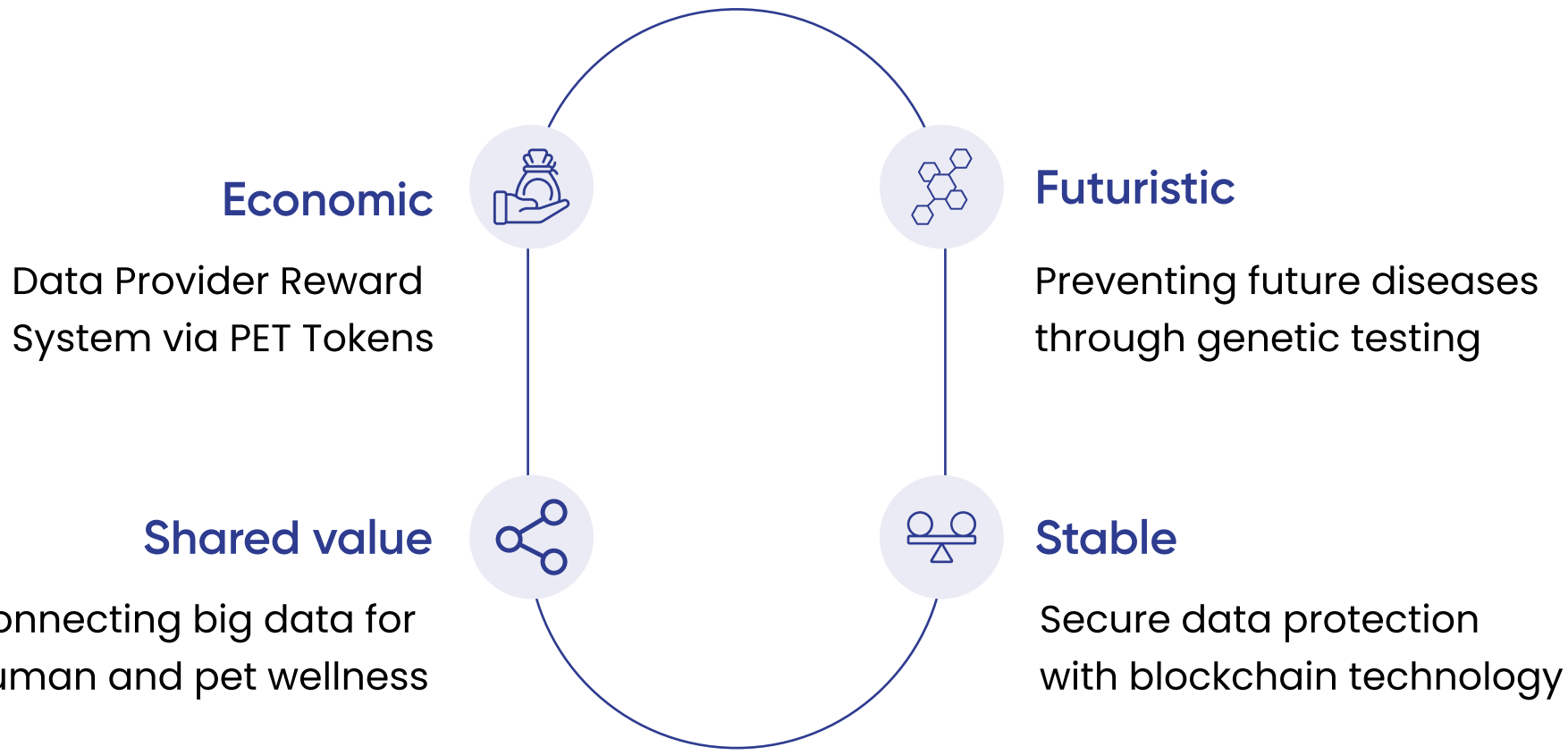
Pet data is decentralized, fragmented, and managed by individual companies, and the data they hold is unstructured and individualized. Moreover, the risk of data breaches due to lack of data protection is constantly growing. Lack of compensation remains a challenge, especially for high-tech genetic testing, which has been very inaccessible due to cost and lack of accuracy.

Integrated pet data has contributed greatly to pets being loved by people and living a long, healthy life. With advances in genetic engineering and computing technology, it is possible to predict not only past medical history and genetic defects, but also possible future diseases, and to predict the actual health and residual life span. Pet data activities such as genetic testing are needed to make pet data more diverse and organized.

To make this easier and more accessible, we are rewarding genetic data providers with 'PET Tokens'.

Rewards and solidarity will encourage pets to participate in genetic testing, and we hope to get their cooperation so that more and more diverse data can be accumulated in a unified platform.

Think Pet is a "pet data platform" that connects data and connects the hearts of pets through a community of pet owners. The network of pet owners will eventually enable the integration of pet big data. We will build standardized genetic data, securely protect personal information, and establish a reward system for providing data.



Think Pet is a futuristic project to apply bio-medical technologies for humans to pets. Companies and governments around the world are already evolving from Healthcare 3.0 to Healthcare 4.0. The core of Healthcare 3.0 and 4.0 is preventive, regenerative, and rehabilitative medicine.

Think Pet's technology predicts disease before it happens, using advanced biotechnology and big data, and increases longevity through customized anti-cancer and immune foods, lifestyle, stress management, diet, exercise prescriptions, and holistic care.

Think Pet's future technologies are diverse and complex. Epigenetic testing technology, which analyzes congenital genes and genes that change over the life cycle, is the product of a long history of genetic engineering. It also includes healthcare, which collects and analyzes dietary data, fecal data, biometric measurements, body fat analysis, behavioral data, and stress index measurements, and provides anti-cancer foods, nutraceuticals, customized feeding and treat services by type, health products, and exercise package services as solutions. In the future, we will develop it into the world's first comprehensive and scientific total one-stop care service platform through immune cell therapy, stem cell therapy, etc.

A secure and reliable data infrastructure is a conglomeration of security technologies, including blockchain. We semi-permanently store biometric information along with your pet's personal information and utilize it for in-depth research.

The Think Pet project supports a multi-directional economic activity. Until now, pet owners have only been consumers, not producers. With Think Pet, they are now data producers, data utilizers, and participants in the project's reward economy. These features of the Think Pet solution make the wellness life more satisfying for both pets and their human companions.

Data Producers

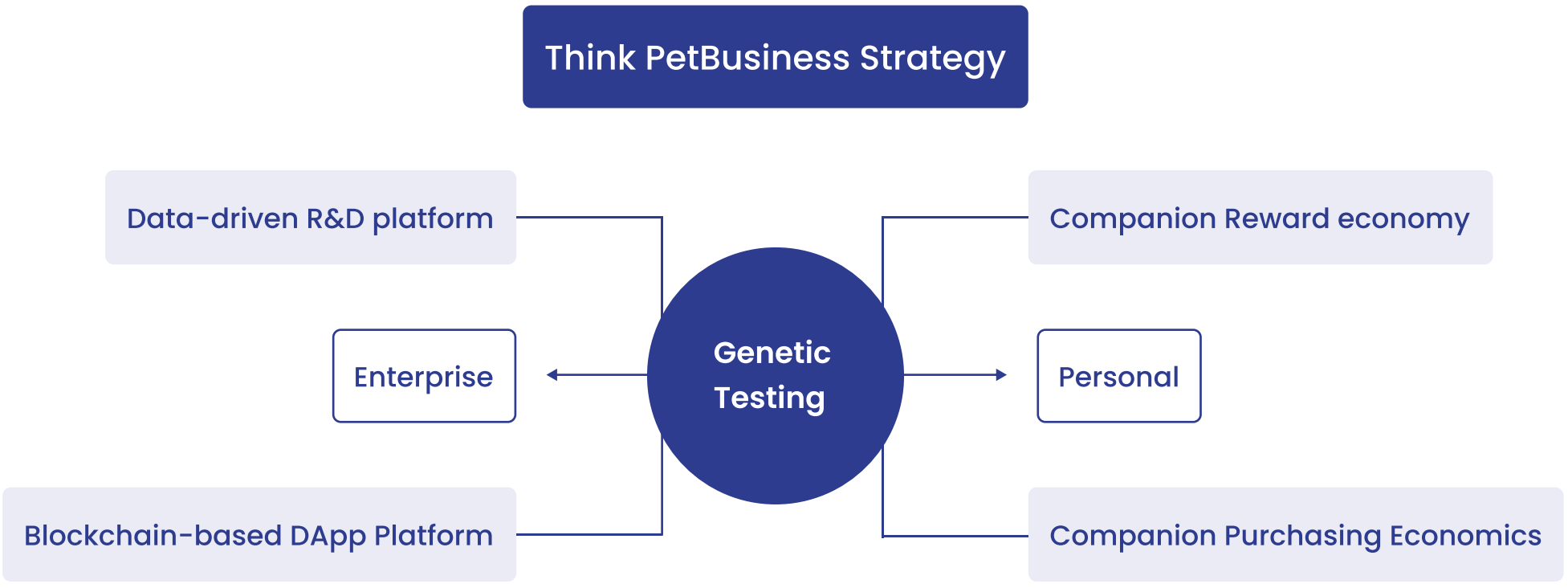
Data Utilizers

Participants

Business models

At Think Pet, we create a variety of businesses from the data we get from genetic testing and other pet services. Pet owners provide data from genetic tests to companies for R&D and earn money based on the value of the data, and companies analyze and utilize the data to deliver, offer, and sell better products and services to pet owners.

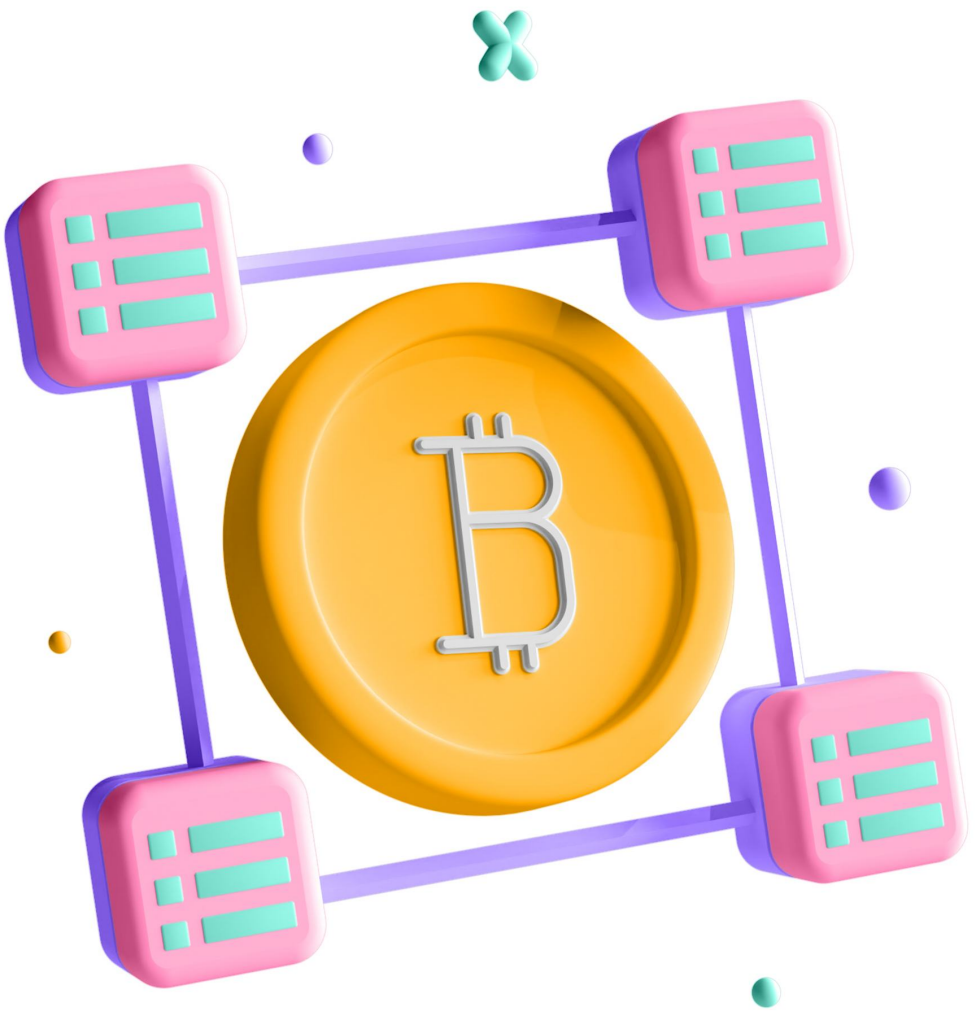
To facilitate this, Think Pet utilizes the PET token, which is both a payment and utility. A dedicated Think Pet wallet can be utilized to access various services and purchase products within the blockchain platform.



The way forward

Think Pet connects the world's pets and pet healthcare technologies for the health of pets recognized as life companions. And at the center of it all is genetic big data, the crystallization of future medicine and bio-research. By continuously accumulating research and cases from around the world in an integrated DB, we prevent future diseases and promote healthy lives for pets.

By sharing genetic testing and breed and life history information to a blockchain-linked big data platform, genetic testing can help prevent future diseases and maximize superior genetic traits, resulting in happiness and health for you and your pet.

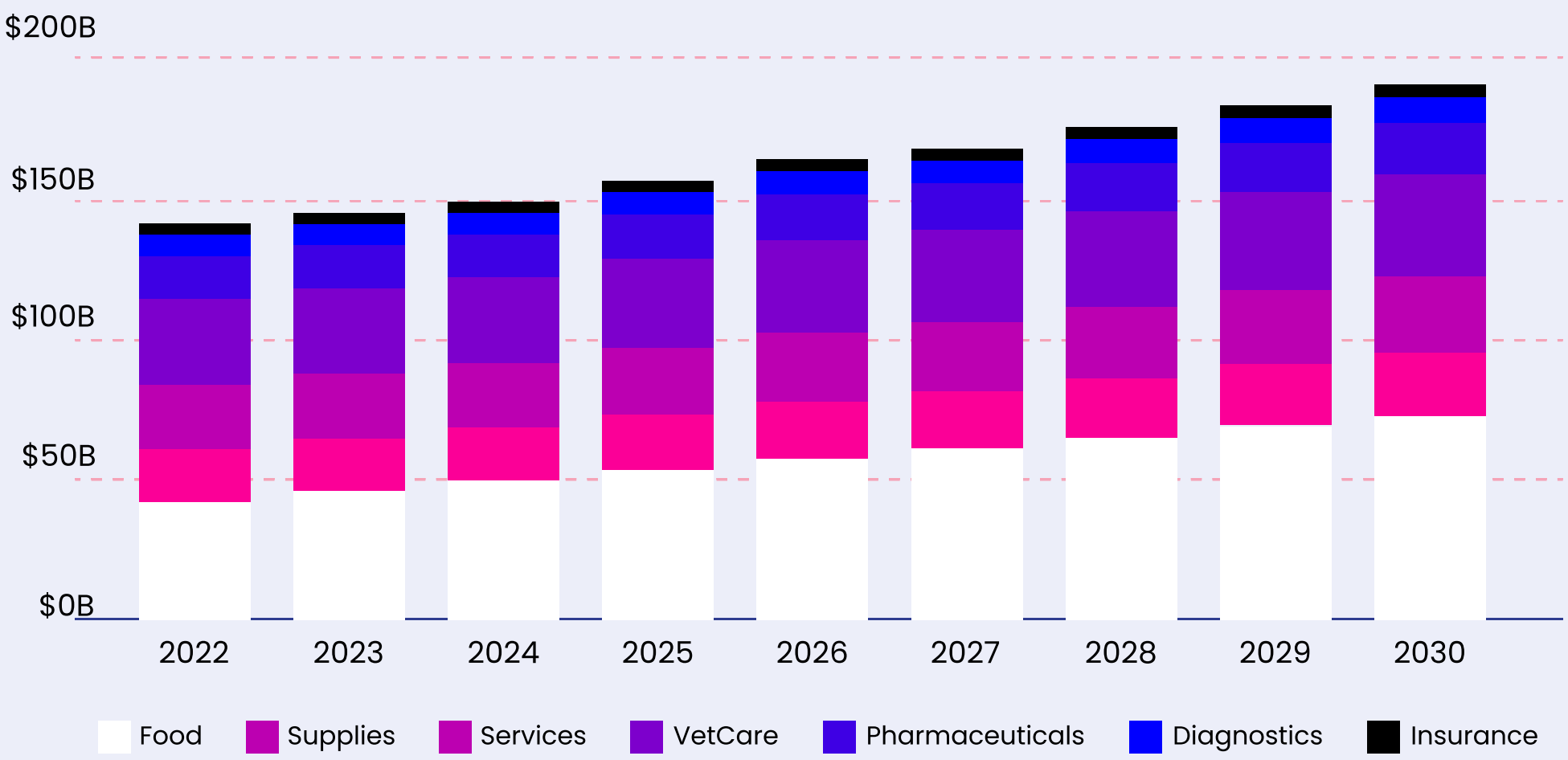


Think Pet isn't stopping there, we're working to spread the technology of the future. Collaborate with artificial intelligence to improve accuracy and predict future diseases. Expanding our platform to provide services that include a variety of animal species and genetic information.

Markets

Market Overview

According to a Bloomberg Intelligence (BI) report, the global pet industry is expected to grow from $320 billion in 2023 to nearly $500 billion by 2030. The largest pet market in the world is the United States, where sales will reach nearly $200 billion by the end of 2030.



According to a report released by Health for Animals, there are more than 1 billion pets worldwide, with more than 500 million pet owners reported in China and the United States. What's striking is the increase in spending on pets. Both the number of pets and the spending on each individual pet is growing rapidly.

500 Million
Pet Owner

1 Billion
Pets

In 2021, more than 10.2 million tons of pet food was sold in Europe alone.

According to the American Pet Products Association, 70% of U.S. households own a pet. In 2020, that number was 67%, and it's expected to increase by 3% in 2022. The global market has grown rapidly, especially as the growth of the pet market in developed countries has spread to Asia.

70%

U.S. households own a pet

2020

What's more, the pet care market has been growing at a CAGR of 8.4% from 2016-2020, according to a report released by the World Trade Association. As a result, a variety of advanced services for pet healthcare are emerging. In particular, longer pet lifespans are driving investment in increasingly complex medications, such as m PET clonal (monoclonal) antibodies, which could drive the pet pharmaceutical market to reach $25 billion by 2030. As animals live longer and medical improvements accelerate the use of preventive care diagnostics, it is expected to grow to a $30 billion global market.

$30 Billion

Global Market

$25 Billion

Pet Pharmaceutical Market

2030

8.4% CAGR

Pet Care Market

2016-2020

Trends & Drivers

In the past, pets often lived in separate rooms from their families. Think of hunter-gatherers or farm dogs, and then think of 21st-century dogs and cats who run around the room all day. They're no strangers to sharing the same room, the same bed, and that's creating factors that are changing the pet market.

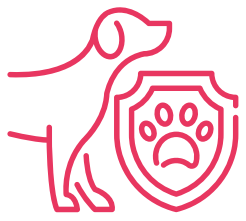
New markets created by social media

The scope of pet care is expanding into more areas as pets spend more time in close proximity to humans. It includes pet food, veterinary care and medicine, insurance, pet beauty services, training and breeding, and, more recently, smart products.

Pet Food

Veterinary Care

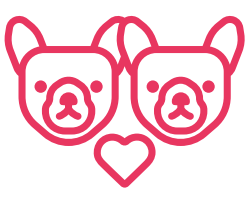
Medicine



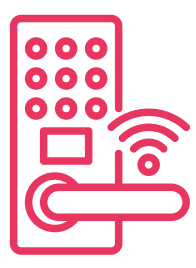
Insurance

Pet Beauty Services

Training



Breeding



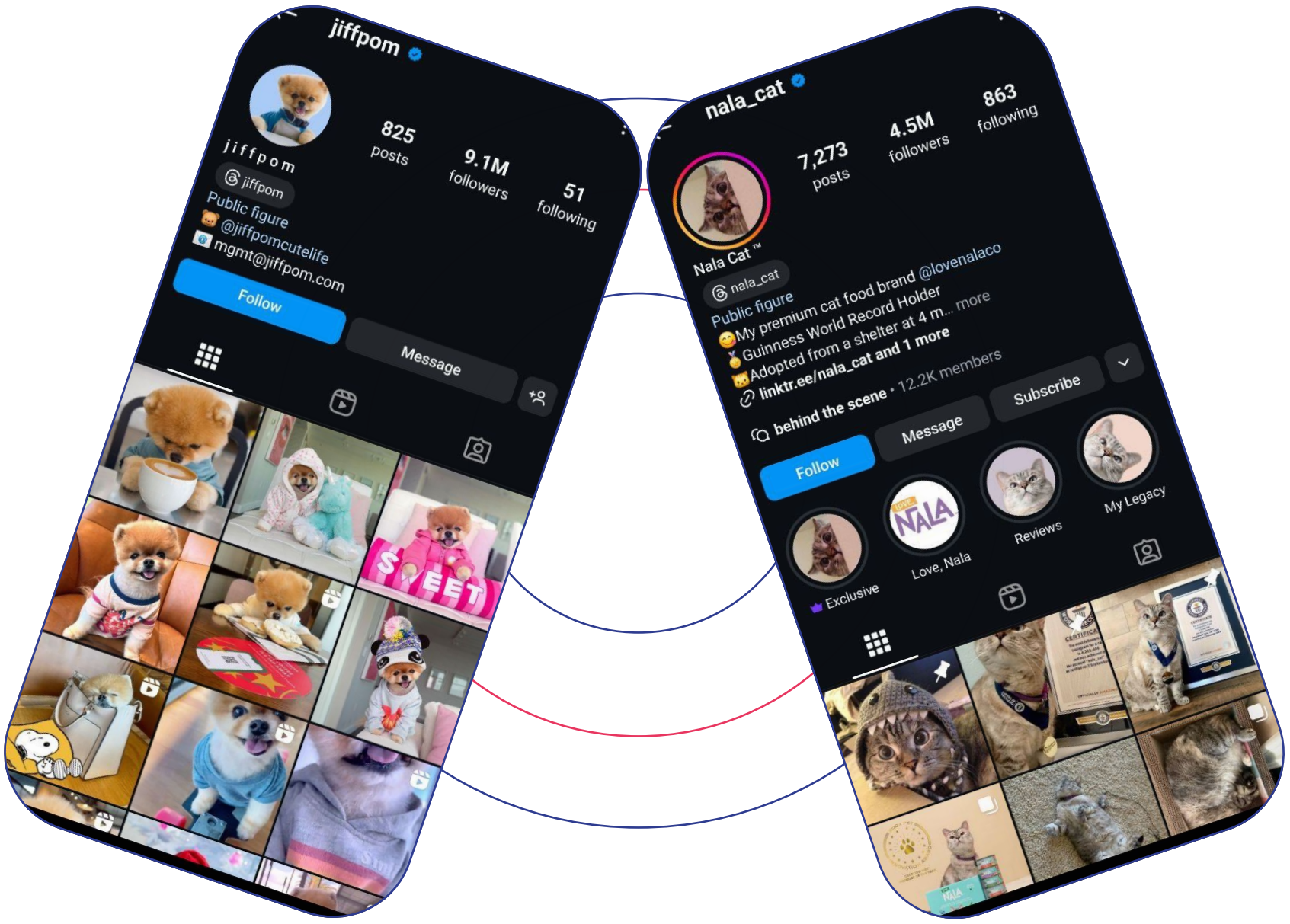
Smart Products

The demand for pet food is having a huge impact on food manufacturers. The variety of food for pets is also broad, as the food offered varies depending on the age and requirements of the pet. Most vendors are looking to expand into the pet food segment.

Then there are grooming and training services. Pet grooming is a never-ending trend, especially when it comes to showing off fancy pets on Instagram. Consumers are finally becoming competitively invested in their pets' appearance.

Veterinary services also play an important role in ensuring a healthy and happy life for pets. Pets require testing and treatment for a variety of diseases and infections, such as ringworm, heartworm, cancer, and more.

Veterinary and pharmaceutical services hold the second largest market share of the pet care market. Vaccinations and medications also help to ensure that pets are safe and healthy from infections and diseases.



The world's most popular dog 'Jeep'

The world's most popular cat 'nila'

Increased technology integration

Technology has become an integral part of everyday life, and the pet care market is finding ways to integrate it to interact with pets. In a mobile-centric world, pet owners have found ways to connect with their pets using technology to monitor their health, schedule grooming appointments, and watch their pets via webcam.

Technology has enabled pet owners to interact with their pets while going about their daily activities. Cloud-based solutions combined with smart devices help pet grooming salons handle customer appointments, communications, and service contracts through a centralized dashboard.

Rising pet humanization

The humanization of pets has created new opportunities and supported the future growth of the pet care market. Keywords such as pet well-being, sustainable products, and eco-friendly, natural, and locally sourced ingredients are attracting customers. Pet owners' expectations have gradually shifted from high-quality pet food to humanized food, with some pet owners buying pet food products that contain natural, organic, or human-grade ingredients with the same discernment as if they were choosing food for their own children. The desire to treat pets like children or family members drives sales of pet products and services.

Several companies, such as Pet Place, Camp Bow PET, The Pooch Mobile, and Pet Smart, offer pet daycare, retail, boarding, and grooming services.

•Increased demand for wellness products

Pet owners are willing to pay a premium price to keep their pets healthy and hygienic. Many pet owners are switching from pet grooming products that contain artificial additives to alternative products composed of natural or organic ingredients that can ensure the health and well-being of their pets. In recent years, pet owners have become increasingly aware of the dangers of using chemical and toxic grooming products.

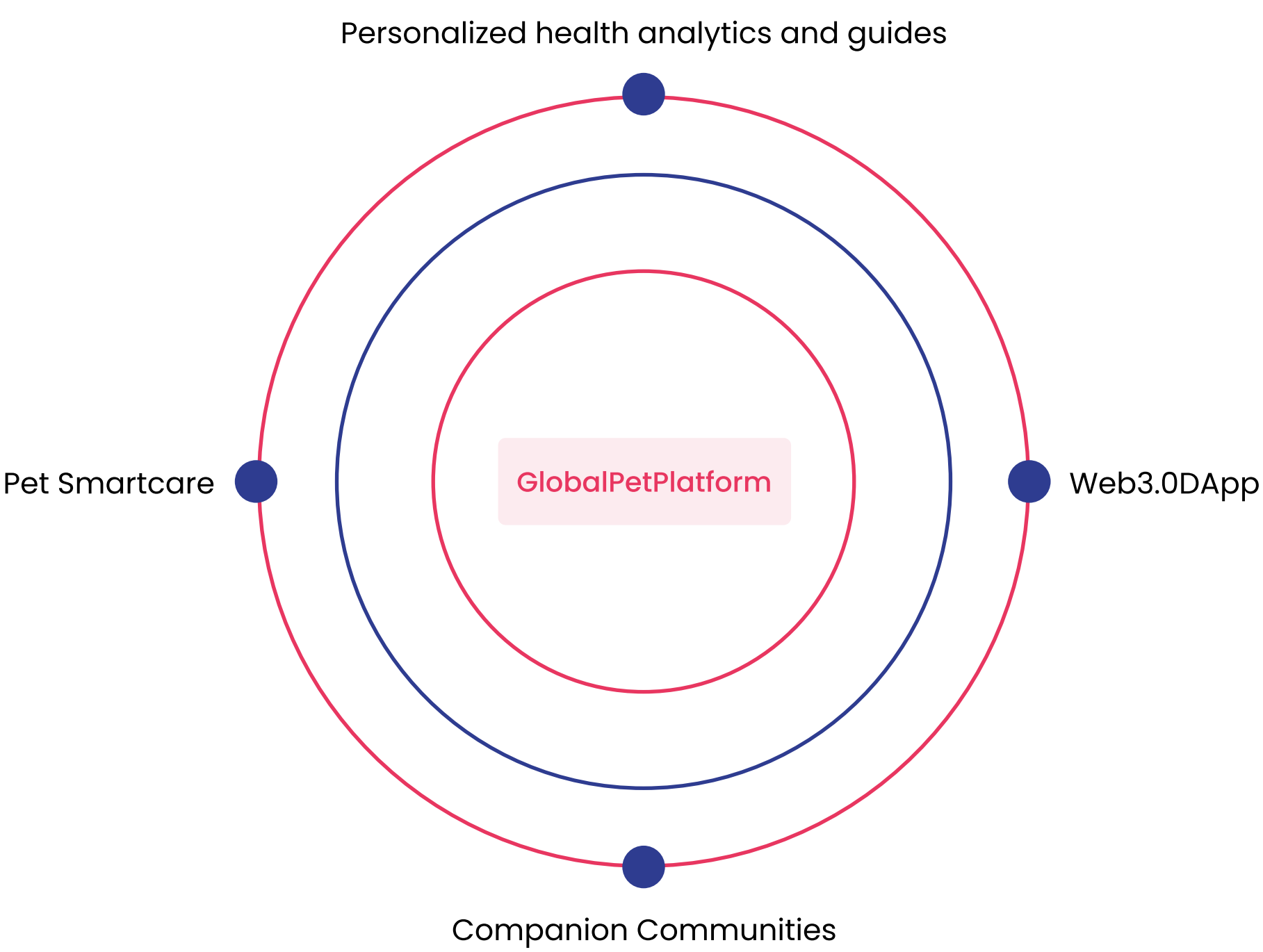
Owners want safe, sustainable, and environmentally friendly pet grooming alternatives that can potentially reduce their pet's carbon footprint. What's more, natural and non-toxic pet products, including grooming, dental care, and food, can help prevent dangerous diseases and allergies and have a positive impact on a pet's overall health.

Platforms

Pet Data Platform

We aim to unify and connect the world's pet data, put value into cutting-edge technology, and disseminate it. Pets typically have a lifespan of 10 to 15 years, but the data they leave behind stays on our platform forever.

We have the latest genetic testing technology in-house. Based on this test data, we provide various guides, health analytics, and predictions to pets and their owners. In addition, the pet community is connected by a blockchain network, creating a pet ecosystem where value, information, and tokens are traded by breed, region, and taste.



Core Technologies

Biomarkers BioMarker

Biomarkers are indicators of changes in the body using proteins, DNA (genes), RNA, metabolites, and more. The technology to identify these biomarkers can tell us about genetic diseases from an animal's oral cells or even a drop of bodily fluid.

Biomarkers are also used to identify animals. By enrolling your pet's DNA in advance, you can identify the individual with a simple test. For example, for dogs, if you check and register 29 different genes, the genetic markers will identify the individual with 99.9% accuracy, even over time. This is a very useful technology when it comes to finding lost or abandoned animals.

This DNA information is entered into animal registry management systems or veterinary clinic electronic charts and kept on file. It is used to prevent animal diseases, protect animals and prevent crime, and to determine animal paternity. These paternity relationships can be used to build animal phylogenies, genealogies, and breed certifications. If your pet's relatives have ever had their genetic data registered in the database within Think Pet, you can instantly see the correlation and begin to envision your pet's kinship with that animal. This is a great way to understand your pet, and the more DNA information we have, the more research and services we can create using it.

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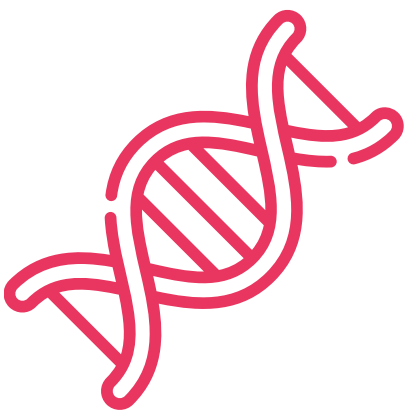
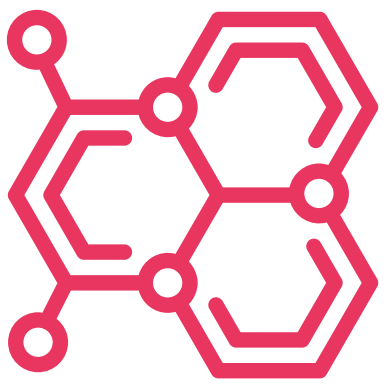


DNA

RNA



Metabolites

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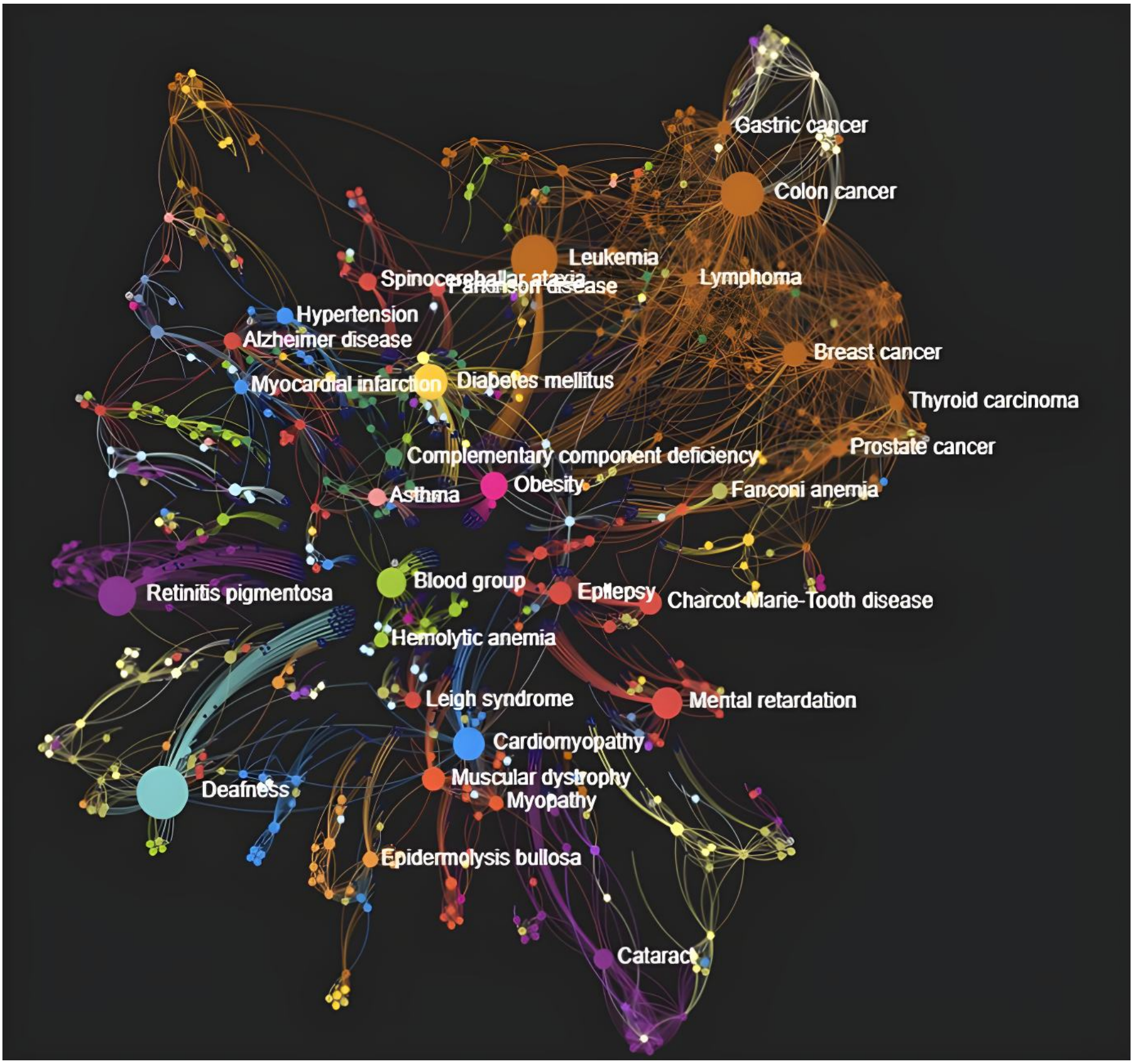
PetDiseaseNetwork



The research to extract a broader range of disease and health information from genetic information obtained through genetic testing of animals has been accelerated by artificial intelligence and big data. The PET Gene Network tracks the association between animal diseases and various health information through modeling between factors measured through genetic testing.

Gene Network analysis analyzes the interaction structure between 'genes' by creating groups according to 'disease and gene' association, and analyzes the direct and indirect association of each gene with the occurrence of various diseases, and then selects core gene families among them to derive results that are subdivided into interactions. Associated gene groups according to the mechanism of disease occurrence are generated by the developed analysis program, and the results are calculated with a network model to identify the relative weight and importance between the analyzed genes and diseases to provide customers with a specific and multifaceted prediction system.

Data-Driven DTC Algorithms

Direct-to-consumer (DTC) testing refers to testing that can be done directly by the consumer (your loved one) without going through a healthcare provider (direct non-patient-to-patient testing). In fact, the market for disease prediction/drug response and DTC wellness (exercise, nutrition, skin care, body traits) genomic testing is expected to grow from $3 billion in 2024 to nearly $4 billion in 2028.

We are developing and adopting a variety of proprietary analysis algorithms to meet this demand. For example, analyzing the composition of feces can help predict current health conditions and their likelihood of developing in the future. More advanced algorithmic-based solutions aggregate various risk factors, leading to guided recommendations on food, exercise, and therapies for pets. Pet healthcare is at a new tipping point, as it is now possible to monitor a pet's current health from information such as their diet, behavior, and bowel movements.

Blockchain privacy

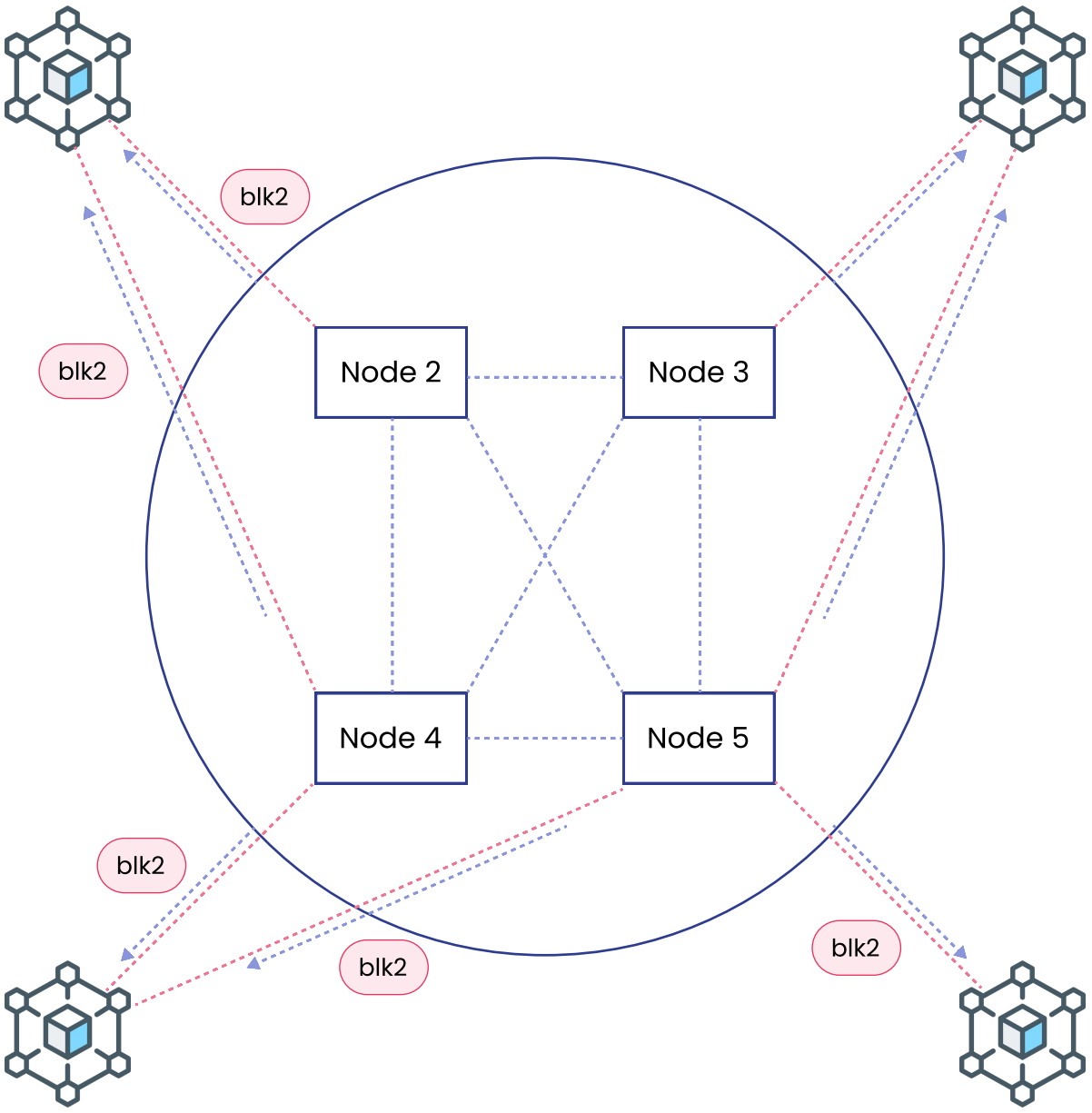
Protecting the privacy of pet big data is important. Think Pet's blockchain-based cryptographic infrastructure is called "PET-Chain".

PET-Chain is designed to be a combination of an off-chain network where common data and transactions are exchanged, and an on-chain area that can be viewed through encrypted private keys. The transaction services provided by PET-Chain allow partners from various fields to work together through dedicated interfaces.

It provides a consensus structure for PET data and unrestricted connection to other infrastructure, services, product purchases, big data, etc. of the PET platform. As the business of the PET platform grows and the number of users increases, the number of transactions based on the economic value of users will increase, which ultimately creates the ecosystem on which PET-Chain is based. Therefore, by consuming products on the PET platform or holding PET-Chain tokens, you are participating in the value ecosystem of PET.

The role of each node on PET-Chain is to secure and collaborate on pet data, protecting it for its intended purpose. As the number of nodes participating in PET-Chain increases, the PET-Chain value ecosystem will unite the world. The blockchain eliminates the possibility of data tampering, and all operations are audited by a third-party specialized organization.

Consensus structure for PetData



Global Pet Network

At Think Pet, we envision a platform that encompasses the world's pet organizations, businesses, and individuals. One of the keys to this is the Pet Data Network, a global network that connects and supports a wide range of partners from the origins of pet data, through production management, and into healthcare and industry.

Organizations

Businesses

Individuals

When a pet is tested by an animal association or veterinary clinic, the pet owner or the testing organization can contribute data to the Think Pet database (DB). When this is fused with the latest pet healthcare data and the latest medical and biological research findings, pet big data is accumulated. The data is processed in different ways depending on the type of data and its purpose. The data can range from minimally identifiable genetic information, to detailed genetic analysis data for research, to individual pet health and clinical information. The data is aggregated into databases along the network and reclassified for data utilization, which can be shared or sold to healthcare organizations, businesses, governments, and pet organizations. All of these networks are standardized and ready for immediate use anywhere in the world.

And when new products such as new drugs are developed through data, the PET platform and PET-Chain will be further activated, and the value of Think Pet tokens will grow even more. The highway to this virtuous cycle of value is the Pet Network. All participants in the world can exchange the latest information and technology through the Pet Network, regardless of region and language.

Blockchain-based Pet-Biz Ecosystem with ThinkPet DApp - ThinkPet DApp

Specimen recruitment and integrated bio

Big Data

R&D Labs

Genomic information

Veterinary clinics

Clinical information

Pet Association/ Corporate

Health information

Government

Lifelogs

Personal data

Data Processing and Quality Control

Data Utilization Platform

Specimen storage and management

Genome Institute

Bio Big Data

Produce whole genome (WGS)-based disease variant data (VCF)

Partners

Building a global research network Developing disease-specific algorithms

AI Platforms

Disease Prevention, Healthcare, Personalized Medicine

Enabling Pet Wellness

Medical

Big data-driven disease prevention and Building a Precision Medicine.

Application System

Infectious disease prognostication informatization.

Prescription drug response and titration data for patient application.

Research

Discovery of genomic drug candidates

Companion diagnostic kit development

Multiomic AI Convergence Research

Industry

BioScience Services

Business model development

New Drug CandidateL/

Inspectors

Pets/Handlers

Demanders

Research/Industry
Healthcare/
Government/Overseas

Pet Ecosystem

The PET Platform collects data from smart bio-devices and connects it to pet healthcare services through blockchain and big data technologies. Pet owners can easily access the PET platform from anywhere on their smartphones and PCs to use the services, and connect the data value generated to their own reward pool to generate their own revenue and preserve their economic sovereignty through the PET token.

As the ecosystem of the PET Platform grows, it will continue to develop and integrate with other technologies, enabling the introduction of innovative new ways of living for pet wellness.

PetPlatformValue

01 Sovereignty

Convenience through smart devices

02 Economic Sovereignty

Profitability of Token Economies

03 Sustainable Technology

Innovation from trusted technology

Token Economies

Think Pet adopts Web 3.0 technologies to enable users and participants to manage their data and assets all on a single platform, with the Think Pet token at its core.

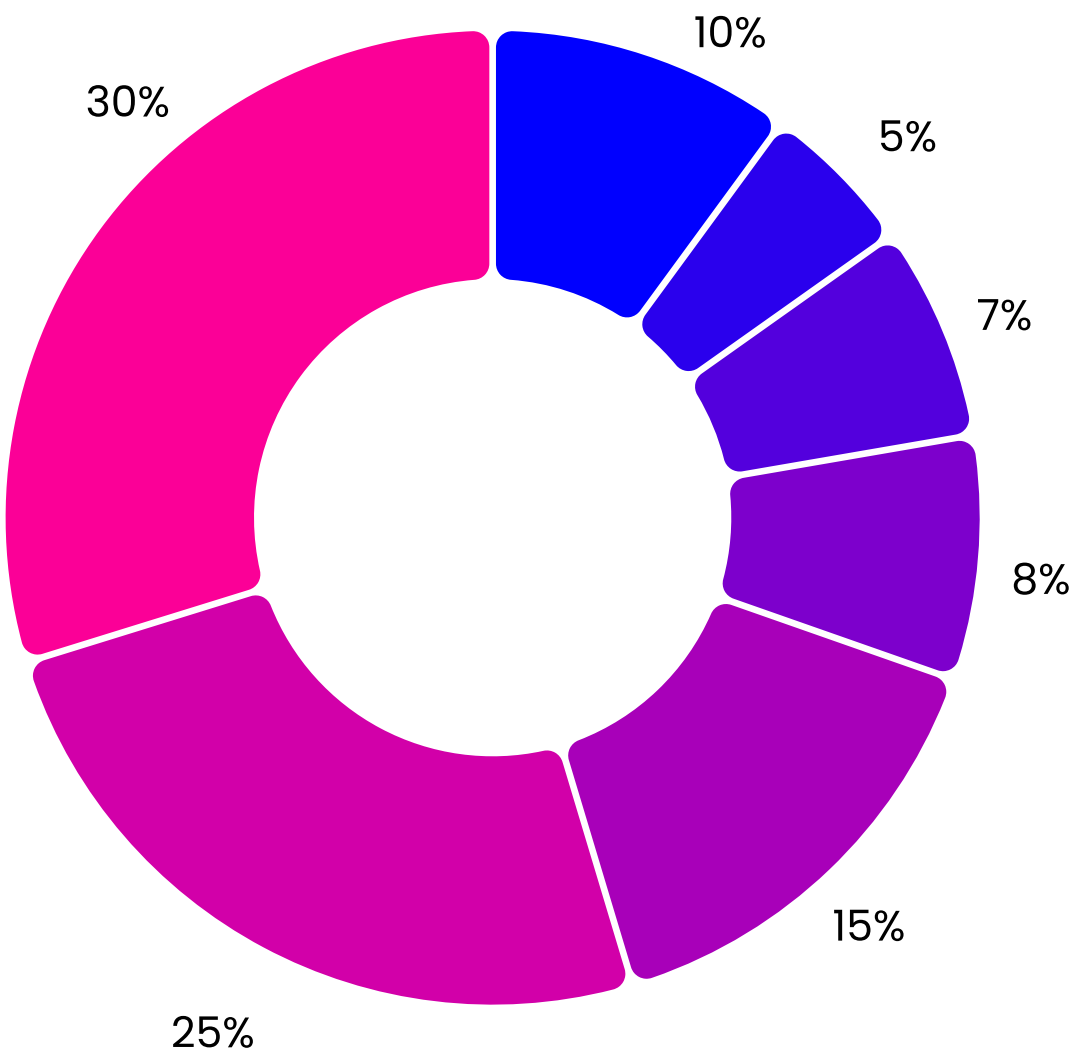
We operate a PET token reward system to reward people for providing genetic test kits and providing data. PET tokens are utilized to use various services and purchase products within the platform.

TokenSpec

Think Pet	Ticker : THP	Volume : 7billion	Published 2024.05.23
Network : BEP-20	Contract : 0×1530b032478B5Cb35F7ceA977Ebe36C4088Cc52b		

Token Allocation

- Ecosystem 30%
- Platform 25%
- Funding 15%
- Marketing 8%
- Team&partners 7%
- Liquidity 5%
- Community 10%



Separation	Percentage	Quantity (pcs)	Remarks
Ecosystem	30	2.1 billion	It is the quantity used for service-to-service or business-to-business transactions on the platform to expand the ecosystem. It can also be used for the organization of new projects and is responsible for the quantity that may be needed in the main further development phase.
Platform	25	17.5 billion	It is used to activate the PET platform, where platform participants are rewarded for their activities. Some include the budget required for design and development.
Funding	15	10.5 billion	PET tokens that are used to fund PET platform's global offices and foundation may unexpectedly be given to VCs.
Marketing & Reserve	8	5.6 billion	It is used for marketing purposes and also includes reserves as an organized quantity to respond to unexpected variables.
Team & Partners	7	4.9 billion	This amount is reserved for the PET team, which is locked up for two years and is not liquid, and will be released in increments after two years. The amount is reserved for our partners, including global companies we work with and organizations that contribute to increasing the value of the PET platform. In addition, payments to our subject matter expert advisors are subject to a minimum two-year lock-up period and can be released after that.
Liquidity	5	3.5 billion	Set aside a certain amount for liquidity reserve in case of a spike in trading volume.
Community	10	700 million	Value to the platform is a commodity for the community that engages in activities together. It is used as a reward to promote participation in data activities, service activities, and exchange activities on the platform.

Roadmap

2023.1-11

BioR&D

Feasibility study

2024.1

2024.2

Algorithm Configuration & design

Building the team (technical-financial Members& design/operations,etc.)

2024.3

H/P Opening Publication of Whitepaper

2024.4

Completing basic function design& official online project website (based on BSC Chain)

2024.5

2024.5

Completing basic function design& official online project website (based on BSC Chain)

2024.7

Public test & rental function

Gene test Solution Linked -1st Token Sale

2024.11

2024.10

Official Service Launch

Organizing the first online event -1st Token Sale

2024.1

2024.8

Supporting MetaMask & etc Wallet

Supporting Other Chain on Wallet

2024.12

2nd Listing on the Global Exchange

2025.2

2025.1

PET Platform2.0 open

Members

The Think Pet project is composed of content experts from various countries and a steering committee specializing in blockchain.

Meet the Think Pet team members.

Dr. Almas Ahmed

Experience

- Chief Executive Officer at ThinkPet Private Limited.
- Area Manager at Tata Consultancy Services.
- Sales And Marketing Specialist at Marketing Management Analytics.
- Management Consultant at Startek.

Education

- **Delhi University**

Doctor of Philosophy- PhD, Business Administration and Management.

- **Delhi School of Business**

Master of Business Administration- MBA

- **HR College Of Commerce & Economics**

Bachelor of Commerce- BCom

- **City Montessori School**

City Montessori School

Mohd Zaid Ansari

Experience

- CTO at ThinkPet Private Limited
- Project Manager at Abbott India
- DevOps Engineer at Tata Consultancy Services
- Lead Software Engineer at Wipro Limited

Education

- **Boston University**

Executive MBA, Public Policy Analysis

- **Indian Institute of Technology, (IIT) Madras**

Master of Technology - MTech, Computer Programming, Specific Applications

- **Aligarh Muslim University**

Bachelor of Technology - BTech, Computer Software Technology/Technician

Mohd. Imran

Experience

- CMO at ThinkPet Private Limited
- Senior Smart Contract Engineer at Queppelin
- Web3 Technical Project Manager at Zensar Technologies
- Compliance Specialist at L&T Technology Services

Education

- **Banaras Hindu University**

Master of Technology - MTech, Computer Engineering, Cloud Computing

- **Delhi Technological University (Formerly DCE) Delhi**

Bachelor of Technology - BTech, Information Technology Project Management

- **DAV PUBLIC SCHOOL SRESHTHA VIHAR DELHI**

Middle and High School, Mathematics and Computer Science

Mohd Zaid Ansari

Experience

- Technical Project advisor at ThinkPet Private Limited
- Currently working as Network Engineer in VIL , Ahmedabad India.
- Master of Technology (M.Tech) in Digital Electronics from RGPV Bhopal, Madhya Pradesh,India(2016-18)
- Bachelor of Technology (B.Tech) in Electronics and Communication Engineering from Integral University, Lucknow India (2012-16)
- Former guest lecturer in Electronics department in MITS, Bhopal(2018)
- Former Network Engineer in RJIL, Lucknow India.(2020-23)
- Certified with CCNA (Cisco Certified Network Associate)
- 5+ year of professional experience in Network planning, implementing, configuration, troubleshooting and testing of networking system
- Experience with escalating problems for routing, switching and WAN connectivity issues using ticketing system remedy
- Actively participated and completed many projects based on MPLS, VPN, Internet solution for corporate customers backbone
- Participated in “National workshop on Emerging trends in Communication Engineering & Image Processing “ organised by IEEE student chapter
- Participated in “Robo-Zest” an international level robotics championship organised by IIT, Delhi

Shubham Gupta

Experience

- Global Project Advisor at ThinkPet Private Limited
- General Manager Operations
  1. Disney+ Hotstar
  2. Strategic tech leader driving innovation, aligning IT with business objectives, managing teams, and ensuring cybersecurity. Shapes technology vision for organizational success.
- Machine Learning Consultant
  1. Oracle India
  2. Creating Dataset for both slot labelling and Intent Classification Model

Applied Science Executive

Amazon India

1. Worked on Creating a Voice Activity Detection (VAD) Model using pre-trained Models
2. Fine-Tuning State-of-the-Art Audio Classification Models on Prime Video Dataset for VAD
3. Testing the VAD Model on different applications showing improvements over the existing production Model

Education

The University of Texas at Dallas

Master of Technology - MEng, Data Analytics

University of Mumbai

Bachelor of Engineering (BTech), Electrical and Electronics Engineering ,Creative Head for Electronics Engineering Students Association(EESA)

Dr. Sheikh Hanzla

Experience

- Global Project Advisor at ThinkPet Private Limited
- Research Scholar at Dept. of Applied Mathematics, Faculty of Engineering and Technology, Aligarh Muslim University , Aligarh.
- Former Guest lecturer at Academy of mathematics, Jia sarai, New Delhi.
- Former Software developer at Infinite InfoTech Solutions, Lucknow

Education

- Bachelors in education (B.Ed) from Chaudhary Charan Singh University, Meerut India (2019-21)
- M.Sc. (Mathematics), Maharishi University of information technology, Lucknow, India (2018)
- B.Sc. (Computer science, Mathematics), Lucknow University, Lucknow, India(2016)
- Specialization: Algebra

Ms. Utkarsha Sahay

Experience

- Project Advisor at ThinkPet Private Limited
- Acted as an advisor and consultant, delivering expert guidance to both national and multinational companies
- Designed and executed personalized study plans, leveraging advanced technologies including Salesforce and LMS
- Managed rosters and performance metrics with precision and efficiency
- Engaged in proactive written communication with students, expertly handling email correspondence
- Addressed and resolved student inquiries and concerns, enhancing the overall learning experience through exemplary customer service
- Achieved and sustained a high student retention rate, contributing to the organization's success
- Provided comprehensive training to new team members, fostering a collaborative and knowledgeable team environment
- Earned multiple recognitions from management for consistently delivering outstanding performance
- Served as an advisor and consultant, offering strategic insights to national and international projects
- Developed and implemented effective strategies to support educational initiatives and student engagement

Rashmi Khanna

Experience

- Project Advisor at ThinkPet Private Limited
- Currently working as Vice President with Phronesis Partners, Noida India
- Former Head of Business Development with exevo, Gurugram India
- Former Head of Operations with Span Outsourcing Pvt. Ltd., Bengaluru India
- Managed sourcing and facility management operations of 25 offices

Education

- Masters of Business Administration in operations Management & Supervision from Symbiosis Institute of Management Studies, India (2010-12)
- Bachelor of Commerce (B.Com) in accounts from Ranchi University, Ranchi India (1989-92)

Mohammad Ilyas

Experience

- Project Advisor at ThinkPet Private Limited
- **Senior Associate - Finance and Admin**
  1. DEHAT India · Full-time
  2. Bahraich, Uttar Pradesh, India · On-site
- **Account Officer**
  1. Bhartiye Gromtthan Seva Sansthan
  2. Bahraich, Uttar Pradesh, India
- **Head Accountant**
  1. Bhartiya Manav Samaj Kalyan Sansthan
  2. Bahraich, Uttar Pradesh, India · On-siteBahraich, Uttar Pradesh, India · On-site

Education

- **ISBM University**

Advance Diploma in Finance Management

- **Indira Gandhi National Open University**

Finance Management, Accounting and Finances

- **Kisaan Degree College**

Bachelor of Arts

Pankaj Kumar

Experience

- Project Advisor at ThinkPet Private Limited
- Account Manager at Hewlett-Packard Bengaluru and Delhi
- Executive Assistant to Managing Director at Compaq (Prior to HP Merger)
- Compaq Computers (Before acquisition by HP) Bangalore

Education

- **Xavier Institute of Management(XIM Bhubaneswar)**

1. PGDBM, Marketing and General Management
2. Post Graduate Diploma in Business Management (PGDBM)Post Graduate Diploma in Business Management (PGDBM)

- **The Times School of Marketing**

The Times School of Marketing Post Graduate Diploma in Marketing Management

- **Delhi University, Hindu College**

Delhi University, Hindu College

Conclusion

With the PET project, we will introduce a data reward system utilizing blockchain and provide a WEB 3.0 platform with a community for pet owners. The PET token, the central currency and cryptographic instrument of Think Pet, will unite pet lovers and become an innovative medium of value, profit, and personal data protection.

Emerging artificial intelligence, cloud, smart monitoring, and advanced medical technologies are optimized for pets, and the world's pet data is coming together to create a bigger world.

Disclaimer

Think Pet Token Disclaimer and General Business Notice

The Think Pet Token is regulated by international laws, and there is no guarantee that permits, licenses, and approvals will be obtained in all jurisdictions where Think Pet is used. Think Pet operates in full compliance with applicable laws and regulations and strives to obtain the necessary permits and approvals for its operations. The services related to Think Pet are affected by the regulations and policies of each country, and there is no guarantee that regulatory licenses and approvals will be obtained. Therefore, if appropriate licenses are not obtained in the service jurisdiction, the service of PET Token may be restricted or rejected from the PlayStore, AppStore, etc.

01

The value of virtual currencies changes daily. Virtual currency transactions or balances can go up or down rapidly. Be aware of the price volatility of virtual currencies like Think Pet.

02

Depending on the policy of the cryptocurrency exchange, Think Pet may be suspended or delisted. Think Pet does not take any responsibility for such situations.

03

Think Pet may experience a lack of enthusiasm for trading between individuals, which may cause trades to fail or become difficult. Also, depending on market conditions or size, Think Pet may price trades at significantly hostile prices. As a result, there is a risk of trade liquidity.

04

Think Pet trades can only take place at certain times of the day when counterparties are priced similarly, i.e., when it's a reasonable trade.

05

If you lose the password to your user account or the key or password to your PET Wallet account, you may not be able to access your Think Pet account. Think Pet is not responsible for this situation.

06

Think Pet operates its services and platform on AMAZON IDC. We endeavor to conduct security audits, security patches, and service checks in accordance with the security regulations of each country. However, security vulnerabilities, zero-day attacks, DDoS, etc. may make it difficult to access the service or cause it to fail. In this case, Think Pet does not assume any responsibility.

07

There is a risk that factors such as changes in the external environment may make it difficult for us to continue our business. All proceedings involving customer assets will be construed in accordance with U.S. law and will be conducted in accordance with bankruptcy, corporate, reorganization, insolvency, and other applicable laws.

08 Taxes and income taxes

Applicable laws and tax rules for virtual currencies in the United States and around the world may vary or may not be finalized. Please consult a law firm, tax advisor, or qualified professional in your country to verify information. Payment or financial services may have specific tax rules. Think Pet is not responsible for your tax liability. Please consult with your local tax advisor or qualified professional for additional information regarding taxes. The PET Foundation cannot advise or provide guidance on an individual's tax obligations. Depending on each country's cryptocurrency regulations and payment regulations, Think Pet and the PET Platform may withdraw or terminate its business in certain countries.

09 Exclude security tokens

The Think Pet white paper and any accompanying documentation is not a prospectus or offer of financial services and may not be treated as a securities investment or regulated product in any country.

10 Management and operations

The operation and management of the PET platform and Think Pet are managed by a financial company (bank) and a multisignature wallet in the manner of their respective business purposes. The multisignature private key is stored and managed by the PET Foundation and cannot be sold, transferred, pledged, or seized by others.

11 Sell unissued

The PET platform is an example) SAFT (SIMPLE AGREEMENT FOR FUTURE TOKENS) to sell unissued coins or bonds with legal advice. The terms of this agreement may not be externally disclosed by contract.

12 Translate

This document and the Supplement are published in English. All translations are for reference purposes only, and no legal liability is assumed. No guarantees can be made as to the accuracy and completeness of the translations. In the event of any discrepancies between the translated and English versions of the Supplemental Documentation, the English version shall prevail.

13 Transfer Limits

You must not take or transmit this document and any supplementary documents into any territory or country where their distribution or dissemination is prohibited or restricted. If you have accessed this document and the Whitepaper online, the PET Foundation grants you a blanket disclaimer. Transmission is restricted in the People's Republic of China, where ICOs are prohibited.

14 Third-party information

This document and supplemental documents contain data and references to information obtained from third-party sources. While management believes such data to be accurate and reliable, it has not been independently audited, verified, or analyzed by professional legal, accounting, engineering, or financial advisors. Accordingly, there can be no assurance as to the accuracy, reliability, or safety of such data.

15 Think Pet comments

The views and opinions expressed in this document and any supplemental documents are those of Think Pet and do not necessarily reflect the official policy or position of any government, quasi-government, authority, public body, or regulatory agency in any jurisdiction. This document has not been reviewed by any regulatory authority.

16 Professional advice

You should consult with your attorney, accountant, tax professional, and other professional advisors as needed to determine whether to purchase Think Pet.

17 Anti-money laundering (AML) and combating the financing of terrorism (CFT)

The PET Foundation is subject to the policies of each country's anti-money laundering (AML) and countering the financing of terrorism (CFT) laws. We are obligated to notify relevant regulatory and legal authorities within 7 days of any suspected money laundering or suspected terrorist financing. In addition, PET Foundation may be required to report suspicious transactions to the Wyoming State Police in the U.S. and to police in other countries, and may be required to deny participation in the ICO and prohibit selected individuals or entities from providing services on the PETT Platform, in accordance with various regulations affecting the Terrorism (Prevention of Financing of Crime) Act (cap.325) and United Nations Security Council resolutions.

18 Disability Compensation

The PET Foundation team is not obligated to compensate users for damages caused by delays in blockchain authorization and connection delays, node failures, etc. of the PET platform, including the PET Foundation's services, exchanges, wallets, etc. In addition, the PET Foundation is not obligated to compensate for cyberattacks and service failures, database losses, and server failures. The PET Foundation is not responsible for the risks and services described above, nor for any financial risks derived from them. Investors are advised to carefully evaluate the risks and receive appropriate tax and legal advice regarding regulations and market changes in each country and the volatility of cryptocurrencies.